

## Message Text

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15

ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 EB-07 NIC-01 BIB-01 HEW-06

USIA-15 CIAE-00 INR-07 NSAE-00 RSC-01 /051 W

----- 121105

R 171600Z DEC 74

FM AMCONSUL ZAGREB

TO SECSTATE WASHDC 2871

INFO AMEMBASSY BELGRADE

AMEMBASSY BONN

AMCONSUL DUSSELDORF

AMCONSUL FRANKFURT

UNCLAS ZAGREB 1126

E.O. 11652: N/A

TAGS: BEXP, YO

SUBJECT: INTERNATIONAL MEDICAL AND MEDICAL AIDS SHOW (IMMA)

REF: ZAGREB 1101 (NOTAL); ZAGREB A-72 (NOTAL)

1. DURING CG'S COURTESY CALL DECEMBER 16, DR. IVO MARGAN, PRESIDENT OF THE SOCIALIST ALLIANCE OF THE WORKING PEOPLE OF CROATIA, MADE SEVERAL POINTS IN HIS CAPACITY AS PRESIDENT OF THE YUGOSLAV NATIONAL COMMITTEE FOR ORGANIZING THE CONGRESS OF THE INTERNATIONAL HOSPITAL FEDERATION. HIS POINTS REINFORCE OUR REASONS IN URGING COMMERCE PARTICIPATION IN IMMA JUNE 16-22, 1975, NAMELY:

A. THIS IS UNUSUAL OPPORTUNITY FOR US FIRMS MANUFACTURING MEDICAL EQUIPMENT TO REACH A HIGHLY SPECIALIZED AND INTERESTED AUDIENCE WHICH WILL INCLUDE A VERY LARGE NUMBER OF YUGOSLAVS AND OTHER FOREIGN NATIONALS;

B. YUGOSLAV MEDICAL CIRCLES ARE KEENLY INTERESTED IN AMERICAN EQUIPMENT; AND

C. FUNDS HAVE BEEN ALLOCATED FOR THE PURCHASE OF FOREIGN EQUIPMENT.

2. MARGAN DREW ATTENTION TO THE CONGRESS OF THE NATIONAL GERMAN HOSPITAL ASSOCIATION TO BE HELD IN DUSSELDORFF IN EARLY UNCLASSIFIED

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JUNE. HE SUGGESTED THAT US FIRMS MIGHT WISH TO PARTICIPATE

IN DUSSELDORFF AND THEN TO TRANSFER THEIR EXHIBITS TO ZAGREB  
IN TIME FOR THE CONGRESS HERE BEGINNING JUNE 18. HE SAID MANY  
WEST EUROPEAN FIRMS ARE PLANNING TO DO THIS.  
KAISER

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
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**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
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**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
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**Reference:** 74 ZAGREB 1101, 74 (NOTA ZAGREB A-72  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** MorefiRH  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 26 SEP 2002  
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**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
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**Subject:** INTERNATIONAL MEDICAL AND MEDICAL AIDS SHOW (IMMA)  
**TAGS:** BEXP, YO  
**To:** STATE  
**Type:** TE  
**Markings:** Declassified/Released US Department of State EO Systematic Review 30 JUN 2005